



VICTORIA LINSSSEN  
Photographer | Filmmaker | Producer

2250 Los Encinos Rd. Ojai, CA 93023  
**Email:** victoria@victorialinssen.com  
**Cell:** 310-663-6358

## SUMMARY

Producer/Photographer/Videographer with a passion for documentary storytelling. Captures moments at a moment's notice. Personable, team-oriented approach. Maximizes client relationships and value.

## AREAS OF EXPERTISE

- Visual storytelling through photography, video, multimedia and documentary film
- Digital still photography, video, audio and DSLR capture; editing, portable strobes, hot lights and studio lighting for stills and video
- Digital workflow - Adobe Photoshop, Apple Final Cut Pro, Adobe Acrobat, Avid Media Composer, Microsoft Office Suite, WordPress, HTML
- Digital marketing and strategic planning for commercial and non-profit organizations
- Web production - strategy, information architecture, design, copywriting, technical production, eCommerce, quality assurance testing

## PROFESSIONAL EXPERIENCE

### Photography and Documentary Films

Documentary Film: Line Producer and Cinematographer Apr. 2014 - Present

- Coyote Trails School of Nature: "5 Women: 4 Seasons"

Documentary Film: Marketing Strategist Feb. 2014 - Apr. 2014

- Walk Your Talk Productions: "Ground Operations: Battlefields to Farmfields"

Documentary Film: Producer Jan. 2013 - Feb. 2014

- BNJ Media: "Women's Voices: The Wisdom of the Grandmothers"
- Republic of Light Productions: "To the Origin"
- A New Awareness Media: "EMPTYgiants"
- Associate Producer: "Under the Influence"

Documentary Film: Editor

- Green Planet Productions: "Pump," "Beautiful Nonsense" - Ojai, CA Apr. 2013 - Jun. 2013

Documentary Film: Director of Photography, Producer, Videographer, Sound, Editor

*Created documentary style promotional videos and multimedia pieces for the following clients to drive awareness of organizational mission:*

- National Disaster Search Dog Foundation (SDF): "From Rescued to Rescuer" - Ojai CA Jan. 2012 - Jan. 2013
- World Dance For Humanity: "Dancing for the World" - Santa Barbara, CA May 2012 - Dec. 2012
- Olohana Foundation: "Breath of Life" - Pa'auilo, HI Nov. 2011 - Dec. 2011
- California DMV - Sacramento, CA Oct. 2011
- Alchemy Of The Heart: "The First Medicine, Justice, Montage" - Laguna, CA Sep. 2011 - Dec. 2012

Freelance Photographer

- Christianson Communications, State of Alaska Department of Public Safety Feb. 2013
- National Disaster Search Dog Foundation (SDF) - Ojai CA Jan. 2012 - Jan. 2013
- Ojai Valley News - Ojai, CA Jan. 2011 - Present



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### **Advertising**

*Developed cross-channel digital marketing and fundraising strategies for Fortune 500 companies and nonprofits while increasing agency profitability. Average account size \$1.0 million+*

Russ Reid, an Omnicom company - Los Angeles, CA Feb. 2008 - Jul. 2010  
*Vice President, Digital Strategy*

iCrossing - Los Angeles, CA Mar. 2007 - Aug. 2007  
*Vice President, Consumer Packaged Goods and Lifestyle Brands*

McElroy Advertising - Los Angeles, CA Mar. 2005 - Mar. 2007  
*Sr. Account Director*

Soul of the Plant, LLC - Scottsdale, AZ Mar. 2002 - Mar. 2005  
*Owner/Entrepreneur*

Answerthink / KPMG - New York, NY Feb. 2000 - Aug. 2001  
*Group Account Director*

Agency.com - New York, NY Aug. 1998 - Nov. 1999  
*Account Manager*

American Express - New York, NY Nov. 1987 - Aug. 1998  
*Sr. Marketing Manager - Consulting Services Group (CSG)*

*Nonprofit Clients:* American Red Cross, Operation Smile, St. Jude's Children's Hospital, World Vision, American Bible Society, network of rescue missions and food banks.

*Corporate Clients:* Alterna Hair Care, AstraZeneca Pharmaceuticals, British Airways, Epson, Canyon Ranch Resort and Spa, JW. Marriott Hotel, Kraft Foods, Mead Johnson, Nestlé Foods, Procter and Gamble, Unilever

### **Education**

Brooks Institute, Santa Barbara, CA Bachelor of Science in Visual Journalism  
Arizona State University, Tempe, AZ Bachelor of Science in Business Finance

### **Affiliations**

- American Society of Media Photographers
- Editorial Photographers
- National Press Photographers Association
- North American Nature Photography Association
- International Documentary Association
- Women in Photography International
- Women in Film
- Board of Directors Friendly House



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### **Exhibitions**

Visions Gallery, Ventura, CA

Island Time: A Hawaiian Travelogue,

Print Sale of *Grandmother Teaching*

Jul. 19, 2012 – Sep. 19, 2012

### **Awards & Recognition**

#### VISUAL JOURNALISM

- Semi-Finals for the Share the View photo contest sponsored by the Audubon Society Dec. 2012
- Honorable Mention in the 2012 International Photography Awards Sep. 2012
- Brooks Institute Lower Division Award for Outstanding Academic Performance Aug. 2012
- Federation of European Photographers International Photographers Category Dec. 2011
- Brooks National Press Photographers Assoc. WIP competition May, Jun., Jul. Dec. 2012

#### MARKETING AND ADVERTISING

- Russ Reid - Make it Happen April 2009
- McElroy Advertising - Employee Recognition May, Aug. Sep. 2006
- Answerthink - Web Award Standard of Excellence (for multiple websites and clients) 2000, 2001
- Agency.com - Best Travel Website, Best of Show (British Airways) 1999
- American Express - Who's Who, Star Performer, Chairman's Silver Award For Quality, Most Valuable Performance Award, Centurion Club Award of Excellence and many more. 1988 - 1998

### **References**

Karin Stellwagen (805) 653-8338  
Visual Journalism Faculty - Brooks Institute  
kstellwagen@brooks.edu

Dulanie Ellis (805) 798-0158  
Direct and Producer - Ground Operations  
dulanie@groundoperations.net

Rebecca Tickell (323) 559-5700  
Producer - Green Planet Productions  
rebecca@greenplanet3d.com

Debra Tosch (805) 302-9392  
Executive Director - National Disaster Search Dog Foundation  
debra@searchdogfoundation.org

Susan Christianson (907) 209-7231  
President - Christianson Communication  
chriscom35@gmail.com

M. Kalani Souza (808) 987-0705  
Executive Director - Olohana Foundation  
mkalani@mkalani.com