



VICTORIA LINSSSEN  
Photographer | Filmmaker | Producer

Email: victoria@victorialinssen.com  
Cell: 310-663-6358

## SUMMARY

Producer/Photographer/Cinematographer with a passion for documentary storytelling. Captures the moment in a moment's notice. Personable, team-oriented approach. Maximizes client relationships and value.

## AREAS OF EXPERTISE

- Visual storytelling through photography, video, multimedia and documentary film
- Digital still photography, video, audio and DSLR capture; editing, portable strobes, hot lights and studio lighting for stills and video
- Digital workflow - Adobe Photoshop, Apple Final Cut Pro, Adobe Acrobat, Avid Media Composer, Microsoft Office Suite, WordPress, HTML
- Digital marketing and strategic planning for commercial and non-profit organizations
- Web production - strategy, information architecture, design, copywriting, technical production, eCommerce, quality assurance testing

## PROFESSIONAL EXPERIENCE

### Photography and Documentary Films

Documentary Film: Line Producer and Cinematographer Apr. 2014 - Present

- Coyote Trails School of Nature: "5 Women: 4 Seasons"
  - Top 20 Finalist for Roy W. Dean Grant
  - Nominated as a "Hot Film in the Making 2015" by From the Heart Productions

Documentary Film: Marketing Strategist Feb. 2014 - Apr. 2014

- Walk Your Talk Productions: "Ground Operations: Battlefields to Farmfields"

Documentary Film: Producer Jan. 2013 - Feb. 2014

- BNJ Media: "Women's Voices: The Wisdom of the Grandmothers"
- "Over the Top" (transcriptions only)
- Republic of Light Productions: "To the Origin"
- A New Awareness Media: "EMPTYgiants"
- "Under the Influence" (Associate Producer)

Documentary Film: Assistant Editor

- Green Planet Productions: "Pump," "Beautiful Nonsense" - Ojai, CA Apr. 2013 - Jun. 2013

Documentary Film: Director of Photography, Producer, Videographer, Sound, Editor

*Created documentary style promotional videos and multimedia pieces for the following clients to drive awareness of organizational mission:*

- National Disaster Search Dog Foundation (SDF): "From Rescued to Rescuer" - Ojai CA Jan. 2012 - Jan. 2013
- World Dance For Humanity: "Dancing for the World" - Santa Barbara, CA May 2012 - Dec. 2012
- Olohana Foundation: "Breath of Life" - Pa'auilo, HI Nov. 2011 - Dec. 2011
- California DMV - Sacramento, CA Oct. 2011
- Alchemy Of The Heart: "The First Medicine, Justice, Montage" - Laguna, CA Sep. 2011 - Dec. 2012

Freelance Photographer

- Christianson Communications, State of Alaska Department of Public Safety Feb. 2013
- National Disaster Search Dog Foundation (SDF) - Ojai CA Jan. 2012 - Jan. 2013
- Ojai Valley News - Ojai, CA Jan. 2011 - April 2014



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### **Advertising**

*Developed cross-channel digital marketing and fundraising strategies for Fortune 500 companies and nonprofits while increasing agency profitability. Average account size \$1.0 million+*

Russ Reid, an Omnicom company - Los Angeles, CA Feb. 2008 - Jul. 2010  
*Vice President, Digital Strategy*

iCrossing - Los Angeles, CA Mar. 2007 - Aug. 2007  
*Vice President, Consumer Packaged Goods and Lifestyle Brands*

McElroy Advertising - Los Angeles, CA Mar. 2005 - Mar. 2007  
*Sr. Account Director*

Soul of the Plant, LLC - Scottsdale, AZ Mar. 2002 - Mar. 2005  
*Owner/Entrepreneur*

Answerthink / KPMG - New York, NY Feb. 2000 - Aug. 2001  
*Group Account Director*

Agency.com - New York, NY Aug. 1998 - Nov. 1999  
*Account Manager*

American Express - New York, NY Nov. 1987 - Aug. 1998  
*Sr. Marketing Manager - Consulting Services Group (CSG)*

*Nonprofit Clients:* American Red Cross, Operation Smile, St. Jude's Children's Hospital, World Vision, American Bible Society, network of rescue missions and food banks.

*Corporate Clients:* Alterna Hair Care, AstraZeneca Pharmaceuticals, British Airways, Epson, Canyon Ranch Resort and Spa, JW. Marriott Hotel, Kraft Foods, Mead Johnson, Nestlé Foods, Procter and Gamble, Unilever

### **Education**

Brooks Institute, Santa Barbara, CA Bachelor of Science in Visual Journalism  
Arizona State University, Tempe, AZ Bachelor of Science in Business Finance

### **Affiliations**

- American Society of Media Photographers
- Editorial Photographers
- International Documentary Association
- National Press Photographers Association
- North American Nature Photography Association
- Southern Oregon Film and Television
- Women in Film Portland
- Women in Photography International



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### Exhibitions

Visions Gallery, Ventura, CA

Island Time: A Hawaiian Travelogue,

Print Sale of *Grandmother Teaching*

Jul. 19, 2012 - Sep. 19, 2012

### Awards & Recognition

#### VISUAL JOURNALISM

- Semi-Finals for the Share the View photo contest sponsored by the Audubon Society Dec. 2012
- Honorable Mention in the 2012 International Photography Awards Sep. 2012
- Brooks Institute Lower Division Award for Outstanding Academic Performance Aug. 2012
- Federation of European Photographers International Photographers Category Dec. 2011
- Brooks National Press Photographers Assoc. WIP competition May, Jun., Jul. Dec. 2012

#### MARKETING AND ADVERTISING

- Russ Reid - Make it Happen April 2009
- McElroy Advertising - Employee Recognition May, Aug. Sep. 2006
- Answerthink - Web Award Standard of Excellence (for multiple websites and clients) 2000, 2001
- Agency.com - Best Travel Website, Best of Show (British Airways) 1999
- American Express - Who's Who, Star Performer, Chairman's Silver Award For Quality, Most Valuable Performance Award, Centurion Club Award of Excellence and many more. 1988 - 1998