



VICTORIA LINSSSEN  
Photographer | Filmmaker | Producer

**Email:** victoria@victorialinssen.com  
**Cell:** 310-663-6358  
**Website:** http://victorialinssen.com

## SUMMARY

Photographer / Filmmaker / Producer with a passion for visual anthropology and wildlife/nature conservation efforts worldwide. Deep desire to tell conscious visual stories that uplift and inspire others. Personable, team-oriented approach. Maximizes client relationships and value.

## AREAS OF EXPERTISE

- Visual storytelling through photography, video, multimedia and documentary film production and editing
- Business development and client revenue growth
- Digital still photography, video, audio and DSLR capture; editing, portable strobes, hot lights and studio lighting for stills and video
- Digital workflow - Adobe Photoshop, Apple Final Cut Pro, Adobe Acrobat, Avid Media Composer, Microsoft Office Suite, WordPress, HTML
- Digital marketing and strategic planning for commercial and non-profit organizations
- Web production - strategy, information architecture, design, copywriting, technical production, eCommerce, quality assurance testing

## PROFESSIONAL EXPERIENCE

### Photography and Documentary Films

Documentary Film: Editor

- Green Planet Productions: "Pump," "Beautiful Nonsense" - Ojai, CA Apr. 2013 - Present

Documentary Film: Director of Photography, Producer, Co-Editor

- A New Awareness Media: "EMPTYgiants" - Ventura, CA Jan. 2012 - Present

Documentary Film: Director of Photography, Producer, Videographer, Sound, Editor

*Created documentary style promotional videos and multimedia pieces for the following clients to drive awareness of organizational mission:*

- National Disaster Search Dog Foundation (SDF) - Ojai CA Jan. 2012 - Jan. 2013
- World Dance Workout - Santa Barbara, CA May 2012 - Dec. 2012
- Olohana Foundation- Pa'auilo, HI Nov. 2011- Dec. 2011
- California DMV -Sacramento, CA Oct. 2011
- Alchemy Of The Heart - Laguna, CA Sep. 2011 - Dec. 2012

Freelance Photographer

- Christianson Communications, State of Alaska Department of Public Safety Feb. 2013
- National Disaster Search Dog Foundation (SDF) - Ojai CA Jan. 2012 - Jan. 2013
- Ojai Valley News - Ojai, CA Jan. 2011 - Present



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### **Advertising**

Developed cross-channel digital marketing and fundraising strategies for Fortune 500 companies and nonprofits while increasing agency profitability. Average account size \$1.0 million+

Russ Reid, an Omnicom company - Los Angeles, CA <i>Vice President, Digital Strategy</i>	Feb. 2008 - Jul. 2010
iCrossing - Los Angeles, CA <i>Vice President, Consumer Packaged Goods and Lifestyle Brands</i>	Mar. 2007 - Aug. 2007
McElroy Advertising - Los Angeles, CA <i>Sr. Account Director</i>	Mar. 2005 - Mar. 2007
Soul of the Plant, LLC - Scottsdale, AZ <i>Owner/Entrepreneur</i>	Mar. 2002 - Mar. 2005
Answerthink / KPMG - New York, NY <i>Group Account Director</i>	Feb. 2000 - Aug. 2001
Agency.com - New York, NY <i>Account Manager</i>	Aug. 1998 - Nov. 1999
American Express - New York, NY <i>Sr. Marketing Manager - Consulting Services Group (CSG)</i>	Nov. 1987 - Aug. 1998

*Nonprofit Clients:* American Red Cross, Operation Smile, St. Jude's Children's Hospital, World Vision, American Bible Society, network of rescue missions and food banks.

*Corporate Clients:* Alterna Hair Care, AstraZeneca Pharmaceuticals, British Airways, Epson, Canyon Ranch Resort and Spa, JW. Marriott Hotel, Kraft Foods, Mead Johnson, Nestlé Foods, Procter and Gamble, Unilever

### **Education**

Brooks Institute, Santa Barbara, CA	Bachelor of Science in Visual Journalism	Dec. 2012
Arizona State University, Tempe, AZ	Bachelor of Science in Business Finance	May 1987

### **Affiliations**

- American Society of Media Photographers
- Editorial Photographers
- National Press Photographers Association
- North American Nature Photography Association
- International Documentary Association
- Women in Photography International
- Women in Film
- Board of Directors Friendly House

### **Exhibitions**

Visions Gallery, Ventura, CA  
Island Time: A Hawaiian Travelogue, Jul. 19, 2012 - Sep. 19, 2012  
Print Sale of *Grandmother Teaching*



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### **Awards & Recognition**

#### VISUAL JOURNALISM

- Semi-Finals for the Share the View photo contest sponsored by the Audubon Society Dec. 2012
- Honorable Mention in the 2012 International Photography Awards Sep. 2012
- Brooks Institute Lower Division Award for Outstanding Academic Performance Aug. 2012
- Federation of European Photographers International Photographers Category Dec. 2011
- Brooks National Press Photographers Assoc. WIP competition May, Jun., Jul. Dec. 2012

#### MARKETING AND ADVERTISING

- Russ Reid - Make it Happen April 2009
  - McElroy Advertising - Employee Recognition May, Aug. Sep. 2006
  - Answerthink - Web Award Standard of Excellence (for multiple websites and clients) 2000, 2001
  - Agency.com - Best Travel Website, Best of Show (British Airways) 1999
- American Express - Who's Who, Star Performer, Chairman's Silver Award For Quality, Most Valuable Performance Award, Centurion Club Award of Excellence and many more. 1988 - 1998