



VICTORIA LINSSSEN
Photographer | Filmmaker | Producer

Email: victoria@victorialinssen.com
Cell: 310-663-6358

SUMMARY

Producer/Photographer/Cinematographer with a passion for documentary storytelling. Captures the moment in a moment's notice. Personable, team-oriented approach. Maximizes client relationships and value.

AREAS OF EXPERTISE

- Visual storytelling through photography, video, multimedia and documentary film
- Digital still photography, video, audio and DSLR capture; editing, portable strobes, hot lights and studio lighting for stills and video
- Digital workflow - Adobe Photoshop, Apple Final Cut Pro, Adobe Acrobat, Avid Media Composer, Microsoft Office Suite, WordPress, HTML
- Digital marketing and strategic planning for commercial and non-profit organizations
- Web production - strategy, information architecture, design, copywriting, technical production, eCommerce, quality assurance testing

PROFESSIONAL EXPERIENCE

Photography and Documentary Films

Documentary Film: Line Producer and Cinematographer Apr. 2014 - Present

- Coyote Trails School of Nature: "5 Women: 4 Seasons"

Documentary Film: Marketing Strategist Feb. 2014 - Apr. 2014

- Walk Your Talk Productions: "Ground Operations: Battlefields to Farmfields"

Documentary Film: Producer Jan. 2013 - Feb. 2014

- BNJ Media: "Women's Voices: The Wisdom of the Grandmothers"
- "Over the Top" (transcriptions only)
- Republic of Light Productions: "To the Origin"
- A New Awareness Media: "EMPTYgiants"
- "Under the Influence" (Associate Producer)

Documentary Film: Editor

- Green Planet Productions: "Pump," "Beautiful Nonsense" - Ojai, CA Apr. 2013 - Jun. 2013

Documentary Film: Director of Photography, Producer, Videographer, Sound, Editor

Created documentary style promotional videos and multimedia pieces for the following clients to drive awareness of organizational mission:

- National Disaster Search Dog Foundation (SDF): "From Rescued to Rescuer" - Ojai CA Jan. 2012 - Jan. 2013
- World Dance For Humanity: "Dancing for the World" - Santa Barbara, CA May 2012 - Dec. 2012
- Olohana Foundation: "Breath of Life" - Pa'auilo, HI Nov. 2011 - Dec. 2011
- California DMV - Sacramento, CA Oct. 2011
- Alchemy Of The Heart: "The First Medicine, Justice, Montage" - Laguna, CA Sep. 2011 - Dec. 2012

Freelance Photographer

- Christianson Communications, State of Alaska Department of Public Safety Feb. 2013
- National Disaster Search Dog Foundation (SDF) - Ojai CA Jan. 2012 - Jan. 2013
- Ojai Valley News - Ojai, CA Jan. 2011 - April 2014



VICTORIA LINSSSEN
Photographer | Filmmaker | Producer

Email: victoria@victorinalinssen.com
Cell: 310-663-6358

Advertising

Developed cross-channel digital marketing and fundraising strategies for Fortune 500 companies and nonprofits while increasing agency profitability. Average account size \$1.0 million+

Russ Reid, an Omnicom company - Los Angeles, CA Feb. 2008 - Jul. 2010
Vice President, Digital Strategy

iCrossing - Los Angeles, CA Mar. 2007 - Aug. 2007
Vice President, Consumer Packaged Goods and Lifestyle Brands

McElroy Advertising - Los Angeles, CA Mar. 2005 - Mar. 2007
Sr. Account Director

Soul of the Plant, LLC - Scottsdale, AZ Mar. 2002 - Mar. 2005
Owner/Entrepreneur

Answerthink / KPMG - New York, NY Feb. 2000 - Aug. 2001
Group Account Director

Agency.com - New York, NY Aug. 1998 - Nov. 1999
Account Manager

American Express - New York, NY Nov. 1987 - Aug. 1998
Sr. Marketing Manager - Consulting Services Group (CSG)

Nonprofit Clients: American Red Cross, Operation Smile, St. Jude's Children's Hospital, World Vision, American Bible Society, network of rescue missions and food banks.

Corporate Clients: Alterna Hair Care, AstraZeneca Pharmaceuticals, British Airways, Epson, Canyon Ranch Resort and Spa, JW. Marriott Hotel, Kraft Foods, Mead Johnson, Nestlé Foods, Procter and Gamble, Unilever

Education

Brooks Institute, Santa Barbara, CA Bachelor of Science in Visual Journalism
Arizona State University, Tempe, AZ Bachelor of Science in Business Finance

Affiliations

- American Society of Media Photographers
- Editorial Photographers
- National Press Photographers Association
- North American Nature Photography Association
- International Documentary Association
- Women in Photography International
- Women in Film
- Board of Directors Friendly House



VICTORIA LINSSSEN
Photographer | Filmmaker | Producer

Email: victoria@victorialinssen.com
Cell: 310-663-6358

Exhibitions

Visions Gallery, Ventura, CA

Island Time: A Hawaiian Travelogue,

Print Sale of *Grandmother Teaching*

Jul. 19, 2012 – Sep. 19, 2012

Awards & Recognition

VISUAL JOURNALISM

- Semi-Finals for the Share the View photo contest sponsored by the Audubon Society Dec. 2012
- Honorable Mention in the 2012 International Photography Awards Sep. 2012
- Brooks Institute Lower Division Award for Outstanding Academic Performance Aug. 2012
- Federation of European Photographers International Photographers Category Dec. 2011
- Brooks National Press Photographers Assoc. WIP competition May, Jun., Jul. Dec. 2012

MARKETING AND ADVERTISING

- Russ Reid - Make it Happen April 2009
- McElroy Advertising - Employee Recognition May, Aug. Sep. 2006
- Answerthink - Web Award Standard of Excellence (for multiple websites and clients) 2000, 2001
- Agency.com - Best Travel Website, Best of Show (British Airways) 1999
- American Express - Who's Who, Star Performer, Chairman's Silver Award For Quality, Most Valuable Performance Award, Centurion Club Award of Excellence and many more. 1988 - 1998

References

Karin Stellwagen (805) 653-8338
Visual Journalism Faculty - Brooks Institute
kstellwagen@brooks.edu

Dulanie Ellis (805) 798-0158
Director and Producer - Ground Operations
dulanie@groundoperations.net

Rebecca Tickell (323) 559-5700
Producer - Green Planet Productions
rebecca@greenplanet3d.com

Debra Tosch (805) 302-9392
Executive Director - National Disaster Search Dog Foundation
debra@searchdogfoundation.org

Susan Christianson (907) 209-7231
President - Christianson Communications
chriscom35@gmail.com

M. Kalani Souza (808) 987-0705
Executive Director - Olohana Foundation
mkalani@mkalani.com