



VICTORIA LINSSSEN  
Photographer | Filmmaker | Producer

2250 Los Encinos Rd. Ojai, CA 93023  
Email: victoria@victorialinssen.com  
Cell: 310-663-63558

## SUMMARY

Producer / Filmmaker / Photographer with a passion for investigative journalism and conscious-awakening stories worldwide. Personable, team-oriented approach. Maximizes client relationships and value.

## AREAS OF EXPERTISE

- Visual storytelling through photography, video, multimedia and documentary film
- Digital still photography, video, audio and DSLR capture; editing, portable strobes, hot lights and studio lighting for stills and video
- Digital workflow - Adobe Photoshop, Apple Final Cut Pro, Adobe Acrobat, Avid Media Composer, Microsoft Office Suite, WordPress, HTML
- Digital marketing and strategic planning for commercial and non-profit organizations
- Web production - strategy, information architecture, design, copywriting, technical production, eCommerce, quality assurance testing

## PROFESSIONAL EXPERIENCE

### Photography and Documentary Films

- Documentary Film: Producer Jan. 2013 - Present
- "Women's Voices: The Wisdom of the Grandmothers"
  - "To the Origin"
  - "EMPTYgiants"
  - Associate Producer: "Under the Influence"
- Documentary Film: Editor Apr. 2013 - Jun. 2013
- Green Planet Productions: "Pump," "Beautiful Nonsense" - Ojai, CA
- Documentary Film: Director of Photography, Producer, Videographer, Sound, Editor  
*Created documentary style promotional videos and multimedia pieces for the following clients to drive awareness of organizational mission:*
- National Disaster Search Dog Foundation (SDF) - Ojai CA Jan. 2012 - Jan. 2013
  - World Dance Workout - Santa Barbara, CA May 2012 - Dec. 2012
  - Olohana Foundation - Pa'auilo, HI Nov. 2011 - Dec. 2011
  - California DMV - Sacramento, CA Oct. 2011
  - Alchemy Of The Heart - Laguna, CA Sep. 2011 - Dec. 2012
- Freelance Photographer
- Christianson Communications, State of Alaska Department of Public Safety Feb. 2013
  - National Disaster Search Dog Foundation (SDF) - Ojai CA Jan. 2012 - Jan. 2013
  - Ojai Valley News - Ojai, CA Jan. 2011 - Present



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### **Advertising**

*Developed cross-channel digital marketing and fundraising strategies for Fortune 500 companies and nonprofits while increasing agency profitability. Average account size \$1.0 million+*

Russ Reid, an Omnicom company - Los Angeles, CA Feb. 2008 - Jul. 2010  
*Vice President, Digital Strategy*

iCrossing - Los Angeles, CA Mar. 2007 - Aug. 2007  
*Vice President, Consumer Packaged Goods and Lifestyle Brands*

McElroy Advertising - Los Angeles, CA Mar. 2005 - Mar. 2007  
*Sr. Account Director*

Soul of the Plant, LLC - Scottsdale, AZ Mar. 2002 - Mar. 2005  
*Owner/Entrepreneur*

Answerthink / KPMG - New York, NY Feb. 2000 - Aug. 2001  
*Group Account Director*

Agency.com - New York, NY Aug. 1998 - Nov. 1999  
*Account Manager*

American Express - New York, NY Nov. 1987 - Aug. 1998  
*Sr. Marketing Manager - Consulting Services Group (CSG)*

*Nonprofit Clients:* American Red Cross, Operation Smile, St. Jude's Children's Hospital, World Vision, American Bible Society, network of rescue missions and food banks.

*Corporate Clients:* Alterna Hair Care, AstraZeneca Pharmaceuticals, British Airways, Epson, Canyon Ranch Resort and Spa, JW. Marriott Hotel, Kraft Foods, Mead Johnson, Nestlé Foods, Procter and Gamble, Unilever

### **Education**

Brooks Institute, Santa Barbara, CA Bachelor of Science in Visual Journalism  
Arizona State University, Tempe, AZ Bachelor of Science in Business Finance

### **Affiliations**

- American Society of Media Photographers
- Editorial Photographers
- National Press Photographers Association
- North American Nature Photography Association
- International Documentary Association
- Women in Photography International
- Women in Film
- Board of Directors Friendly House



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### **Exhibitions**

Visions Gallery, Ventura, CA

Island Time: A Hawaiian Travelogue,

Print Sale of *Grandmother Teaching*

Jul. 19, 2012 - Sep. 19, 2012

### **Awards & Recognition**

#### VISUAL JOURNALISM

- Semi-Finals for the Share the View photo contest sponsored by the Audubon Society Dec. 2012
- Honorable Mention in the 2012 International Photography Awards Sep. 2012
- Brooks Institute Lower Division Award for Outstanding Academic Performance Aug. 2012
- Federation of European Photographers International Photographers Category Dec. 2011
- Brooks National Press Photographers Assoc. WIP competition May, Jun., Jul. Dec. 2012

#### MARKETING AND ADVERTISING

- Russ Reid - Make it Happen April 2009
- McElroy Advertising - Employee Recognition May, Aug. Sep. 2006
- Answerthink - Web Award Standard of Excellence (for multiple websites and clients) 2000, 2001
- Agency.com - Best Travel Website, Best of Show (British Airways) 1999
- American Express - Who's Who, Star Performer, Chairman's Silver Award For Quality, Most Valuable Performance Award, Centurion Club Award of Excellence and many more. 1988 - 1998

### **References**

Karin Stellwagen

Visual Journalism Faculty - Brooks Institute

(805) 653-8338

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Debra Tosch

Executive Director - National Disaster Search Dog Foundation

(805) 302-9392

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Susan Christianson

Christianson Communication

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M. Kalani Souza

Executive Director - Olohana Foundation

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